

Hi! we're the RED FROGS.



OUR STORY

It all started in 1997 when founder Andy Gourley saw a need to look out for young people at the Matric end-of-school celebrations in Australia. With a small team and small Red Frog sweets, they started simply - offering kindness one person at a time. Watch the true story here!



Over the years, what started as small acts of care grew into an international movement. Today, Red Frogs makes a big splash through small, meaningful actions - whether it's a chat, a pancake, or a frog-shaped sweet, fostering lasting relationships that has big impact for thousands of young South Africans.

OUR PURPOSE

To reduce suffering and **SAFEGUARD** a generation of young people, acting as a positive peer presence to **EMPOWER** them to make **POSITIVE** life choices and become a voice of change within their **CULTURE**.

SNAPSHOT

Every young person deserves to feel safe and like they truly belong. That's why Red Frogs is all about having their backs when they need it most. Festivals, Matric Celebrations, Uni events - you'll find us there, ready with a friendly face, a helping hand, and maybe even a stack of pancakes. Our mission is to combat a culture that is largely dominated by alcohol and other substances, often leading to dangerous and life-altering behaviours for young people.



667 hotline calls during
matric celebrations



272 calls during university
orientation week



32 000+ people
supported



10 000 + bottles/ cups
of water handed out



Represented in 4
provinces



3 088 high school
students educated



8 tonnes of Red Frogs
sweets given out



300+
volunteers



21 481 pancakes
made



5 university
locations



HIGH SCHOOL PROGRAMS

LEVEL UP

In a world full of pressure, comparison, and constant noise, it's never been more important for young people to know who they are and what they stand for.

TOPICS INCLUDE:

- 👤 Introduction to self-worth, value and uniqueness
- 👤 Discussion on the unrealistic standards and expectations set by society and media
- 👤 Managing peer pressure and comparison
- 👤 Evidence-based strategies students can apply immediately to build confidence, strengthen resilience and discover purpose

PARTY SAFE

This program encourages and empowers students to make positive choices within various party environments.

FOR YOUR GRADE 10 - 12s

Our Party Safe program leaves students aware of and equipped to navigate many of the situations they may be confronted with in various party environments, such as after parties and music festivals. This hands-on program helps students identify the dangers present in party situations and equips them with strategies to protect themselves and others. Using stories from our experience as first responders at party events like Matric Rage Festival, we'll challenge prevalent mainstream perceptions on excessive alcohol consumption and recreational drug use, and empower students to be socially responsible in instances such as peer pressure and consent.

PROGRAM DETAILS:

Interactive format:

Videos, activities and targeted questions.

Running time:

1 hour but can be adjusted

What we will provide:

Red frog sweets and educational fliers

FOR YOUR GRADE 8 - 9s

'Level Up' is an interactive and inspiring presentation designed to help students build confidence, discover purpose, and strengthen resilience - in a way that is real, relevant, and empowering. Through engaging activities and honest conversations, this session creates a space for students to reflect on their story, identify what drives them, and learn how to bounce back from challenges. It's not about having it all figured out - it's about choosing to take one step forward, even when life feels hard. By the end of the session, students will walk away with practical tools for their mental, emotional, and social wellbeing - and the belief that who they are matters. A new level unlocked.



TOPICS INCLUDE:

- 👤 Alcohol, drugs & the South African drinking culture
- 👤 Violence, sexual assault & criminal convictions
- 👤 Mental health including depression, anxiety & suicide ideation
- 👤 Managing peer pressure
- 👤 Safepartying tips & how to host a safe party
- 👤 Practical activities to engage students and reinforce messages

To make a booking or ask us a question, email us at

EDUCATION@REDFROGS.CO.ZA